

JULY 2024



# CUPRA ATECA

SPECIFICATION AND PRICES

**5** YEAR  
WARRANTY



JULY 2024

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CUPRA ATECA



THE CUPRA ATECA

*HERE IS TO THOSE WHO  
CHOOSE THEIR PATH.  
AND DO NOT LET THE  
PATH CHOOSE THEM.*

*CREATE YOUR OWN PATH.*



# SELECT YOUR TRIM





# CUPRA ATECA V1

From £36,700

## KEY SPECIFICATION FOR THE V1 TRIM

### Wheels and tyres

- 19" 'Sport' machined alloy wheels in Black and Silver

### Exterior equipment

- Black roof rails
- Rear spoilers
- Standard rear exhaust tailpipes
- Rear tinted windows

### Infotainment

- Digital cockpit

### CUPRA Connect & CUPRA Connect PLUS:

- Safety, Service, Remote & Online Remote Access : 10 years subscription
- Online infotainment: 3 years subscription

### Functional and mechanical

- Cruise control system with speed limiter
- Wireless phone charger

### Park assist

- Self parking functionality  
(includes front and rear parking sensors)
- Driving Profile Selection and conventional shock absorber
- Front and rear shock absorption, chassis with increased ride height



Model shown: CUPRA Ateca V1 in Graphite Grey

The CUPRA Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA Connect services. Possible changes in technology may cause permanent unavailability of them.





### UPHOLSTERY & STEERING WHEEL

Bucket sports seats in Black Dinamica cloth to ensure your comfort while on the road.

#### Interior equipment

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting
- Front courtesy light with front and rear reading lights
- Ambient spot lighting with front footwell illumination
- Document holder under right front seat (V1 only)

#### Seats and trim

- Grey roof lining
- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket Sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

#### Functional and mechanical

- Cruise control system with speed limiter
- Convenience pack
- Auto-dimming rear view mirror
- Auto-headlights with automatic coming & leaving home function

- Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Autohold function
- Steering wheel-mounted gearshift paddles

#### Safety and Security

- ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
- Alarm
- Keyless entry
- Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
- Front and rear seat belt reminders
- Front Assist including autonomous emergency braking (without adaptive cruise control)
- Hill hold control

#### Safety and Driving Pack

- Attention and drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multifunction camera



# CUPRA ATECA V2

From £ 38,485

## IN ADDITION TO THE V1 TRIM

### Seats and trim

- Electric driver seat with memory function
- Black leather bucket seats for CUPRA (include Winter pack)
- Heated front seats

### Functional and mechanical

- Rear view camera
- Electric tailgate with virtual pedal



Model shown: CUPRA Ateca V2 in Graphite Grey



## GENUINE BLACK LEATHER BUCKET SEATS

Fitted with exclusive Black leather bucket seats so your car looks just as great on the inside as the outside

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# CUPRA ATECA VZ1

From £44,705

## KEY SPECIFICATION FOR THE VZ1 TRIM

### Wheels and tyres

- 19" 'Sport' machined alloy wheels in Black and Silver

### Exterior equipment

- Roof rails (glossy black)
- Visible twin exhaust pipes (both sides)
- Rear tinted windows

### Infotainment

- Digital cockpit

### Seats and trim

- Front Sports Bucket seats in Dinamica Cloth

### Functional and mechanical

- Rear view camera
- CUPRA drive profile
  - Four different modes (Normal-Sport-CUPRA-Individual)
  - Dynamic Chassis Control (DCC)
  - Driving Profile Selection
- Suspension (CUPRA Sport)
- Top view camera

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Model shown: CUPRA Ateca VZ1 in Graphite Grey



19" 'SPORT' MACHINED  
ALLOY WHEELS AVAILABLE  
AS STANDARD

(with optional Performance Brakes  
with front Brembo callipers shown).





## UPHOLSTERY

Only the best for your comfort behind the wheel: Bucket sport seats in Black Dinamica come as standard.

### Interior equipment

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting
  - Front courtesy light with front and rear reading lights
  - Ambient spot lighting with front footwell illumination

### Seats and trim

- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

### Functional and mechanical

- Cruise control system with speed limiter
- Convenience pack
  - Auto-dimming rear view mirror
  - Auto-headlights with automatic coming & leaving home function
  - Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Autohold function
- Wireless phone charger
- Park assist
  - Self parking functionality (includes front and rear parking sensors)

- Rear view camera
- Top view camera
- CUPRA drive profile
  - Four different modes (Normal-Sport-CUPRA-Individual)
  - Dynamic Chassis Control (DCC)
- Steering wheel-mounted gearshift paddles
- Suspension (CUPRA Sport)

### Safety and security

- ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
- Alarm
- Keyless entry
- Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
- Front and rear seat belt reminders
- Front Assist including autonomous emergency braking (without adaptive cruise control)
- Hill hold control

### Safety and Driving Pack

- Attention and drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multifunction camera



# CUPRA ATECA VZ2

From £47,405



Model shown: CUPRA Ateca VZ2 in Graphite Grey



19" EXCLUSIVE 36/2  
MACHINED ALLOY WHEEL  
IN SILVER

## IN ADDITION TO THE VZ1 TRIM

### Wheels and tyres

- 19" Exclusive 36/2 Machined Alloy wheel in Silver

### Seats and trim

- Electric driver seat with memory function
- Black leather bucket seats for CUPRA

### Functional and mechanical

- Electric tailgate with virtual pedal
- Heated front seats

### Safe and Driving Pack (XL)

- Predictive Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter
- High beam control
- Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist
- With traffic signs recognition
- Side Assist & Exit Assist
- With multifunction camera
- Front Assist including city automatic emergency braking for ACC



Model shown: 19" Exclusive 36/2 Machined Alloy wheel in Silver



# CUPRA ATECA VZ3

From £50,345

## IN ADDITION TO THE VZ2 TRIM

### Wheels and tyres

- 19" Copper Alloy wheels

### Seats and trim

- CUPRA supersports steering wheel including satellite buttons

### Safe and Driving Pack

- Performance brakes with front Brembo calipers



Model shown: CUPRA Ateca VZ3 in Graphite Grey



# CUPRA ATECA VZN

From £52,345

## SPECIAL EDITION / IN ADDITION TO VZ3

### Wheels and tyres

- 20" Supreme Alloy in copper with tyres 245/35

### Seats and trim

- Sport bucket seats in Dinamica 'Shark grey' including Winter pack

### Exterior equipment

- Premium metallic paint in Magic Black and Dark Forest
- CUPRA Lettering in black chrome
- Panoramic sunroof

### Infotainment

- BeatsAudio™: (9 speakers, subwoofer, 340W Amplifier)

### Safety and security

- Performance Brakes with front Brembo calipers (discs brakes 370mm)
- Safety & Driving Pack: X Large



Model shown: CUPRA Ateca VZN in Magic Black

→  
SUPREME  
20" ALLOY  
WHEELS  
IN COPPER



←  
FITTED WITH SPORT  
BUCKET SEATS IN  
DINAMICA 'SHARK GREY'  
INCLUDING WINTER PACK





# SELECT YOUR ENGINE

		Fuel	Capacity (L)	Emission control	WLTP CO <sub>2</sub> g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2024/25*	Basic price	VAT @ 20.0%	Retail price (P11D Value)	1st Year RFL Rate 2024/25	1st Reg Fee 2024/25	Recommended On The Road Price
<b>CUPRA ATECA V1</b>	CUPRA Ateca V1 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4-42.2	17E	35%	£29,970.83	£5,994.17	£35,965.00	£680.00	£55.00	£36,700.00
<b>CUPRA ATECA V1</b>	CUPRA Ateca V1 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£32,791.67	£6,558.33	£39,350.00	£1,095.00	£55.00	£40,500.00
<b>CUPRA ATECA V2</b>	CUPRA Ateca V2 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4-42.2	18E	35%	£31,458.33	£6,291.67	£37,750.00	£680.00	£55.00	£38,485.00
<b>CUPRA ATECA V2</b>	CUPRA Ateca V2 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£34,279.17	£6,855.83	£41,135.00	£1,095.00	£55.00	£42,285.00

\*BIK value is based on WLTP CO<sub>2</sub>'s and applicable from 02/07/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,745 depending on the CO<sub>2</sub> output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 03/04/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

# SELECT YOUR ENGINE

		Fuel	Capacity (L)	Emission control	WLTP CO <sub>2</sub> g/km	WLTP Combined mpg	Insurance group (1-50)	BIK 2024/25*	Basic price	VAT @ 20.0%	Retail price (P11D Value)	1st Year RFL Rate 2024/25	1st Reg Fee 2024/25	Recommended On The Road Price
<b>CUPRA ATECA VZ1</b>	CUPRA Ateca VZ1 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4-31.4	30E	37%	£35,833.33	£7,166.67	£43,000.00	£1,650.00	£55.00	£44,705.00
<b>CUPRA ATECA VZ2</b>	CUPRA Ateca VZ2 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4-31.4	31E	37%	£38,083.33	£7,616.67	£45,700.00	£1,650.00	£55.00	£47,405.00
<b>CUPRA ATECA VZ3</b>	CUPRA Ateca VZ3 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	204	30.4-31.4	32E	37%	£40,533.33	£8,106.67	£48,640.00	£1,650.00	£55.00	£50,345.00
<b>CUPRA ATECA VZN</b>	CUPRA Ateca VZN 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	209	30.4-30.7	33E	37%	£42,200.00	£8,440.00	£50,640.00	£1,650.00	£55.00	£52,345.00

\*BIK value is based on WLTP CO<sub>2</sub>'s and applicable from 02/07/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,745 depending on the CO<sub>2</sub> output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 03/04/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



# SELECT YOUR PAINT COLOUR

NON-METALLIC



**Bila White**

V1 | V2 | VZ1 | VZ2 | VZ3

METALLIC



**Graphite Grey**

V1 | V2 | VZ1 | VZ2 | VZ3



**Nevada White**

V1 | V2 | VZ1 | VZ2 | VZ3

PREMIUM METALLIC



**Black Magic**

V1 | V2 | VZ1 | VZ2 | VZ3 | VZN



**Dark Forest**

V1 / V2 / VZ1 / VZ2 / VZ3 / VZN

# EQUIPMENT

● Standard ○ Optional – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
<b>WHEELS AND TYRES</b>						
19" 'Sport' machined alloy wheels 36/3 in Black and Silver with 245/40 R19 94W tyres	●	●	●	–	–	–
19" Exclusive 36/2 Machined Alloy wheel in Silver	–	–	–	●	–	–
19" Copper Alloy wheels	–	–	○	○	●	–
20" Copper Alloy wheels	–	–	–	–	–	●
<b>EXTERIOR EQUIPMENT</b>						
Dark tinted rear windows	●	●	●	●	●	●
Door mirrors (electrically adjustable, folding and heated)	●	●	●	●	●	●
Dynamic headlight range control with self-adjusting whilst driving	●	●	●	●	●	●
Daytime running lights	●	●	●	●	●	●
LED headlamps with lens and LED front fog lamps with cornering function	●	●	●	●	●	●
LED rear tail lights	●	●	●	●	●	●
Metallic paint	○	○	○	○	○	●
Rear fog light	●	●	●	●	●	●
Rear spoiler	●	●	●	●	●	●
Roof rails (Black)	●	●	●	●	●	●



# EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN
<b>EXTERIOR EQUIPMENT</b>						
Visible twin exhaust pipes (both sides)	-	-	●	●	●	●
Standard rear exhaust tailpipes	●	●	-	-	-	-
Wheel arch surrounds (body coloured)	●	●	●	●	●	●
Window trim (Black)	●	●	●	●	●	●
Panoramic roof	○	○	○	○	○	●
<b>INFOTAINMENT</b>						
Digital cockpit	●	●	●	●	●	●
Wireless Full Link smartphone integration	●	●	●	●	●	●
Navigation system plus - 9.2" colour touchscreen with proximity sensor - Dynamic route guidance with 3D map display and 3D emblematic buildings - High resolution colour driver's display - Two front illuminated USB (type C) and two rear USB (type C) - DAB (Digital Audio Broadcasting) - Voice control	●	●	●	●	●	●
BeatsAudio™: (9 speakers, subwoofer, 340W Amplifier)	-	-	-	-	-	●



# EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN
<b>INFOTAINMENT</b>						
<b>CUPRA Connect: Safety, Service, Remote</b> Safety & Service: 10 year subscription included: - Private emergency call - Breakdown call - Service scheduling Remote Access: 10 years subscription included: - Driving data - Parking position - Remote lock and unlock - Anti-theft/area/speed alert	●	●	●	●	●	●
<b>CUPRA Connect PLUS: Safety, Service, Remote &amp; Online</b> Online infotainment: 3 years subscription included: - Online map update - Online traffic information - Online route calculation - Parking and petrol stations	●	●	●	●	●	●
<b>INTERIOR EQUIPMENT</b>						
Pedal cluster	●	●	●	●	●	●
Ambient lighting (multi-coloured) & LED interior illumination	●	●	●	●	●	●
Interior lighting: - Front courtesy light with front and rear reading lights - Ambient spot lighting with front footwell illumination - Illuminated glove box	●	●	●	●	●	●
Document holder under right front seat	●	-	●	-	-	-



# EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
<i>SEATS AND TRIM</i>						
Grey roof lining	●	●	–	–	–	–
Black roof lining	–	–	●	●	●	●
Driver and passenger seats, manual height and lumbar adjustment	●	●	●	●	●	●
Electric driver seat with memory function	–	●	–	●	●	●
Front centre armrest	●	●	●	●	●	●
Front seat with back storage pockets	●	●	●	●	●	●
Bucket sport seats in Dinamica	●	–	●	–	–	–
Black leather bucket seats for CUPRA	–	●	–	●	●	–
Illuminated aluminium front door sill	●	●	●	●	●	●
Leather sports steering wheel and gear knob	●	●	●	●	–	–
CUPRA steering wheel emblem	●	●	●	●	●	●
Heated steering wheel	●	●	●	●	●	●
CUPRA supersports steering wheel including satellite buttons	–	–	–	–	●	●
Rear armrest with access to the boot	●	●	●	●	●	●
Split folding rear seats (60/40)	●	●	●	●	●	●

# EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
<b>FUNCTIONAL AND MECHANICAL</b>						
12v socket in front	●	●	●	●	●	●
Cruise control system with speed limiter	●	●	●	●	●	●
Convenience pack - Auto-dimming rear view mirror - Auto-headlights with automatic coming & leaving home function - Rain-sensing wipers	●	●	●	●	●	●
Dual-zone climate control	●	●	●	●	●	●
Electric front and rear windows	●	●	●	●	●	●
Electric parking brake including Autohold function	●	●	●	●	●	●
Electric tailgate with virtual pedal	-	●	-	●	●	●
Heated front seats	-	●	-	●	●	●
Wireless phone charger	●	●	●	●	●	●
Park assist: Self parking functionality (includes front and rear parking sensors)	●	●	●	●	●	●
Rear view camera	-	●	-	-	-	-
Front and rear-view camera	-	-	●	●	●	●
Top view camera	-	-	●	●	●	●



# EQUIPMENT

● Standard

	V1	V2	VZ1	VZ2	VZ3	VZN	
<b>FUNCTIONAL AND MECHANICAL</b>	Driving profile selection and conventional shock absorber	●	●	-	-	-	-
	<b>CUPRA driving profile</b> - Driving profile selection - Four different modes (Normal-Sport-CUPRA-Individual) - Hydraulic Damper Control (DCC)	-	-	●	●	●	●
	Front and rear shock absorption, chassis with increased ride height	●	●	-	-	-	-
	Steering wheel-mounted gearshift paddles (DSG models only)	●	●	●	●	●	●
	Suspension (CUPRA Sport)	-	-	●	●	●	●
<b>SAFETY AND SECURITY</b>	ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)	●	●	●	●	●	●
	Alarm	●	●	●	●	●	●
	Keyless entry	●	●	●	●	●	●
	Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag	●	●	●	●	●	●
	Front and rear seat belt reminders	●	●	●	●	●	●
	Front Assist including autonomous emergency braking (without adaptive cruise control)	●	●	●	●	●	●

# EQUIPMENT

● Standard – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN
<b>SAFETY AND SECURITY</b>						
Safety and Driving Pack - Attention and drowsiness Assist (ADA) - Lane keeping system assist - Traffic signs recognition - Tyre pressure warning light	●	●	●	●	●	●
Safe and Driving Pack (XL) - Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter - High beam control - Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist - With traffic signs recognition - Side Assist & Exit Assist - With multifunction camera - Front Assist including city automatic emergency braking for ACC	-	-	-	●	●	●
Performance brakes with front Brembo calipers	-	-	○	○	●	●
Hill hold control			●	●	●	
ISOFIX points in outer rear seats with top tether anchorage points	●	●	●	●	●	●
Locking wheel bolts	●	●	●	●	●	●

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# OPTIONS

● Standard ○ Optional – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN	Basic price	VAT @ 20%	Recommended retail price
<b>WHEELS AND TYRES</b>									
Space saver spare wheel (in lieu of standard tyre repair kit)*	○	○	○	○	–	–	£112.50	£22.50	£135.00
19" Copper Alloy wheels	–	–	○	○	●	–	£945.83	£189.17	£1,135.00
Performance brakes with front Brembo calipers**	–	–	○	○	●	●	£2,591.67	£518.33	£3,110.00
Boot Divider Net	○	○	○	○	○	○	£162.50	£32.50	£195.00
<b>EXTERIOR EQUIPMENT</b>									
Towbar pre-installation with hook	○	○	○	○	○	○	£675.00	£135.00	£810.00
Towbar pre-installation	○	○	○	○	○	○	£125.00	£25.00	£150.00
Panoramic sunroof	○	○	○	○	○	●	£1,008.33	£201.67	£1,210.00
Akrapovic Exhaust System	–	–	–	–	–	○	£2,800.00	£560.00	£3,360.00

\* Not available with performance brakes  
 \*\* Not available with Space saver spare wheel

# PAINT & UPHOLSTERY OPTIONS

● Standard ○ Optional – Not available

	V1	V2	VZ1	VZ2	VZ3	VZN	Basic price	VAT @ 20%	Recommended retail price
<b>PAINT</b>									
Non-metallic Bila White	○	○	○	○	○	-	£0.00	£0.00	£0.00
Metallic Graphite Grey	○	○	○	○	○	-	£525.00	£105.00	£630.00
Metallic Nevada White	○	○	○	○	○	-	£525.00	£105.00	£630.00
Premium Metallic Black Magic	○	○	○	○	○	●	£775.00	£155.00	£930.00
Premium Metallic Dark Forest	○	○	○	○	○	●	£775.00	£155.00	£930.00
<b>UPHOLSTERY</b>									
Bucket sport seats in Dinamica	●	-	●	-	-	-	£0.00	£0.00	£0.00
Black leather bucket seats for CUPRA	-	●	-	●	●	-	£0.00	£0.00	£0.00
Petrol blue leather bucket seats for CUPRA	-	○	-	○	○	-	£0.00	£0.00	£0.00
Bucket sport seats in Shark Grey Dinamica	-	-	-	-	-	●	£0.00	£0.00	£0.00



# CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you to connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your CUPRA.

CUPRA Connect offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA Connect services are available free for 10 years to all CUPRA owners whilst Connect Plus can be accessed via a free trial for an initial 3 years, both services can be renewed after their respective trial periods.

## CUPRA CONNECT

*Free for 10 Years*

Standard SEAT CONNECT enables access to multiple features and benefits including:

### Vehicle Status

- Driving Data
- Vehicle Health Report

### Comfort

- Parking Position
- Personalisation

### Remote and Control

- Horn and Turn Signals
- Anti-Theft Alert
- Remote Lock and Unlock
- Remote Auxiliary Heater

### Streaming

- Internet Radio

### Safe and Secure

- Service Scheduling
- Customer Care
- Breakdown Call

### Navigation

- Online POI search
- Online Destination Import
- Online Route Import
- Online Maps Update

### E-Hybrid\*

- E-Manager
- Departure Times
- Remote Battery Charge
- Battery Care Mode
- Remote Climatization

## CUPRA CONNECT PLUS

*3 Years Free Trial*

- Online Traffic Information
- Local Hazard Information
- Online Route Calculation
- Dynamic POI's (Petrol + Charging + Parking Information)

\*Features only available on e-hybrid/PHEV models.

Please note: The availability of CUPRA CONNECT services may vary depending on your vehicle and vehicle equipment.



# WARRANTIES



## *FIVE-YEAR MANUFACTURER WARRANTY*

All new CUPRA's ordered on or after 03/04/2024 in the UK, come with a five year/90,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further 3 years up to a maximum of 90,000 miles (whichever is soonest).

## *THREE-YEAR PAINT WARRANTY*

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

## *TWELVE-YEAR BODY PROTECTION WARRANTY*

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

## *CUPRA PARTS WARRANTY*

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

## *CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)*

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Retailer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

## *SPECIFICATIONS*

Specifications refer to Model Year 2024. While CUPRA makes every effort to make sure that specifications are accurate at time of going to press (07/2024), you should always check details with your CUPRA Retailer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.





# CUPRA CARE PLAN

*DESIGNED TO LOOK AFTER YOUR CUPRA AND YOU*

## **DRIVE THE DIFFERENCE.**

### **SERVICING AND MAINTENANCE FOR CUPRAS UP TO 12 MONTHS OLD.**

Take caring for your CUPRA to the next level with a plan designed to suit a car as unique as yours.

With three levels of care, you can choose the package that suits your individual needs. A CUPRA Care Plan\* makes sure your car is always operating at peak performance because we only use CUPRA Genuine Parts, fitted by our trained CUPRA Specialists.

The great thing about a CUPRA Care Plan is no matter what level of care you choose, you'll receive:

- Complimentary collection and delivery\*\*
- CUPRA courtesy clean
- A video of your CUPRA service
- A minimum of 10% off merchandise

And by spreading the cost into manageable monthly payments, starting from just £4.13 a month (on plans activated within 90 days of new car registration), you can make caring for your CUPRA that bit easier.

\*Available for CUPRA vehicles up to 12 months old only. Price valid until 30/09/2024. Battery electric vehicles excluded. T&Cs apply. Servicing must be carried out in line with the requirement of the service schedule. Offer excludes vehicles with performance brakes with front Brembo calipers. All work must be carried out at an authorised CUPRA Retailer. Excludes additional remedial work outside of the plan inclusions. Offer may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by SEAT Financial Services. \*\*Collection & delivery subject to Retailer availability. Drop off and collection, loan car or courtesy lift may also be offered as an alternative to help keep you moving.

# LEVELS OF COVER

Choose the package right for you. Spread the cost or pay upfront\*.

## LEVEL 1

**Your first two services:**

- + 1 pollen filter replacement
- + 10% off all merchandise

£4.13 a month over 24 monthly payments,  
for cars aged 0 to 90 days.

£19.75 a month over 24 monthly payments,  
for cars aged 90 days to 12 months.

## LEVEL 2

**Your first two services:**

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 15% off all merchandise

£16.63 a month over 24 monthly payments,  
for cars aged 0 to 90 days.

## LEVEL 3

**Your first three services:**

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 1 set of spark plugs (if required)
- + 1 brake fluid change
- + Your first MOT
- + 20% off all merchandise

£22.19 a month over 36 monthly payments,  
for cars aged 0 to 90 days.

Enjoy the peace of mind that your CUPRA is being taken care of with a package that suits you.

Buy a CUPRA Care Plan today. **Contact your nearest Retailer** to purchase.



\*Upfront offer pricing for level 1 is £99.00, level 2 £399.00, level 3 £799.00 and standard upfront pricing for level 1 is £474.00





# VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO<sub>2</sub>) emission level, measured in grammes per kilometre (g/km). The table opposite illustrates the duty you will pay based on the DVLA bandings.

The standard rate for Petrol and Diesel is £190 and £180 for Alternative Fuel Vehicles. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £410 a year in vehicle tax, from the second time the vehicle is taxed. For full details please refer to [gov.uk/vehicle-tax-rate-tables](https://gov.uk/vehicle-tax-rate-tables).

*12-MONTH ROAD FUND LICENCE (RFL) RATE FOR PETROL AND DIESEL CARS REGISTERED ON OR AFTER 1 APRIL 2024.*

CO <sub>2</sub> g/km	<b>1st year rate</b> Petrol / Diesel	<b>1st year rate</b> Alternative Fuel Vehicles (AFVs)
0	£0	£0
1 to 50	£10	£0
51 to 75	£30	£20
76 to 90	£135	£125
91 to 100	£175	£165
101 to 110	£195	£185
111 to 130	£220	£210
131 to 150	£270	£260
151 to 170	£680	£670
171 to 190	£1,095	£1,085
191 to 225	£1,650	£1,640
226 to 254	£2,340	£2,330
Over 255	£2,745	£2,735

# BENEFIT IN KIND TAX

## HOW TO CALCULATE YOUR LIABILITY

The BIK percentage value is based on the CO<sub>2</sub> emissions of the vehicle for the current tax year 2024/25.



### BIK calculation example: CUPRA Ateca V1 1.5 EcoTSI DSG-auto 150PS

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P11D value (OTR price less RFL and first registration fee)	£35,965.00
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WLTP CO <sub>2</sub> emissions (g/km)	153
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Company car BIK tax based on CO <sub>2</sub> emission level	35%
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Taxable BIK (for 2024/25 tax year): 35% of £35,965.00	£12,587.75
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### Annual Company Car Tax 2024/25 (@20% Income Tax)

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20% of £12,587.75	£2,517.55 per annum
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### Monthly Company Car Tax 2024/25 (@20% Income Tax)

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£2,517.55 divided by 12	£209.79 per month
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# TECHNICAL DATA

	1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS
<b>ENGINE</b>			
Type (cylinders / valves per cylinder)	4/4	4/4	4/4
Displacement (cc)	1498	1984	1984
Bore and stroke (mm)	74.5 / 85.9	82.5 / 92.8	82.5 / 92.8
Compression ratio	12	12.2	9.3
Maximum power ( kW (PS) / rpm) <sup>1</sup>	110 (150) 5000-6000	140 (190) 4200-6000	221 (300) 5300-6500
Maximum torque (Nm / rpm)	250 / 1500-3500	320 / 1500-4100	400 / 2000-5200
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Petrol	Petrol	Petrol
Emission control	RDE 2	RDE 2	RDE 2
Start / stop system	Yes	Yes	Yes
<b>TRANSMISSION</b>			
Gearbox type	7-speed automatic	7-speed automatic	7-speed automatic

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.



# TECHNICAL DATA

		1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS
<i>PERFORMANCE</i>	Maximum speed (km/h)	199	212	250
	Maximum speed (mph) <sup>2</sup>	124	132	155
	Acceleration 0-62mph (s) (0-100 KM/H (S))	9.3	7.2	4.9
<i>FUEL CONSUMPTION<sup>3</sup></i> <i>(WLTP)</i>	Combined mpg range	40.4-42.2	33.6-35.8	30.4-31.4
<i>TRIM &amp; EMISSION (WLTP)</i> <i>CO<sub>2</sub> (G/KM)</i>	V1	153	180	-
	V2	153	180	-
	VZ1	-	-	205
	VZ2	-	-	205
	VZ3	-	-	204
	VZN	-	-	209

2. Where law permits

3. Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight of the vehicle. Additional specifications can lead to a higher weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.

# TECHNICAL DATA

	1.5 EcoTSI DSG-auto 150PS	2.0 EcoTSI DSG-auto 4Drive 190PS	2.0 TSI DSG-auto 4Drive 300PS	
<b>CHASSIS</b>	Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber [DCC equipment (Adaptive chassis control)]		
	Rear suspension	Semirigid axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]
	Steering system	R-EPS (Rack Electric Power System); in CUPRA: Progressive steering		
	Turning circle diameter [wall to wall] (m)	10.8	10.8	10.8
<b>BRAKING SYSTEM</b>	Anti-lock Braking System (ABS)	Dual hydraulic circuit and brake system diagonal split with brake booster		
	Type (front / rear)	Front ventilated disc brakes and rear solid disc breaks	Front ventilated disc brakes and rear solid disc breaks	Front and rear ventilated disc brakes
	Front discs (mm)	312 x 25	312 x 25	340 x 30 370 x 32 (optional performance brakes)
	Rear discs (mm)	272 x 10	272 x 10	310 x 22

# TECHNICAL DATA

2.0 TSI DSG-auto 4Drive 300PS

1.5 EcoTSI DSG-auto 150PS

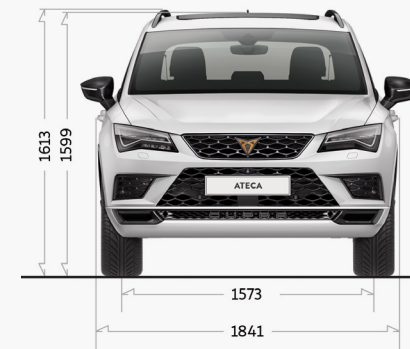
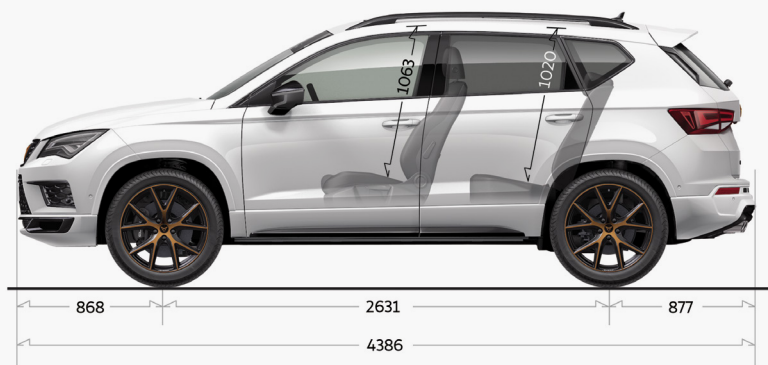
2.0 EcoTSI DSG-auto 4Drive 190PS

## WEIGHTS

Kerb weight [with driver] (kg)	1628	1449	1602
Permissible gross weight (kg)	2130	1930	2090
Max. towing weight without brake (kg)	750	700	750
Max. towing weight with brake 8% (kg)	2100	1800	2000
Max. towing weight with brake 12% (kg)	2100	1600	1900

## DIMENSIONS

Boot capacity (l)	485	510	485
Fuel tank capacity (l)	55	50	55





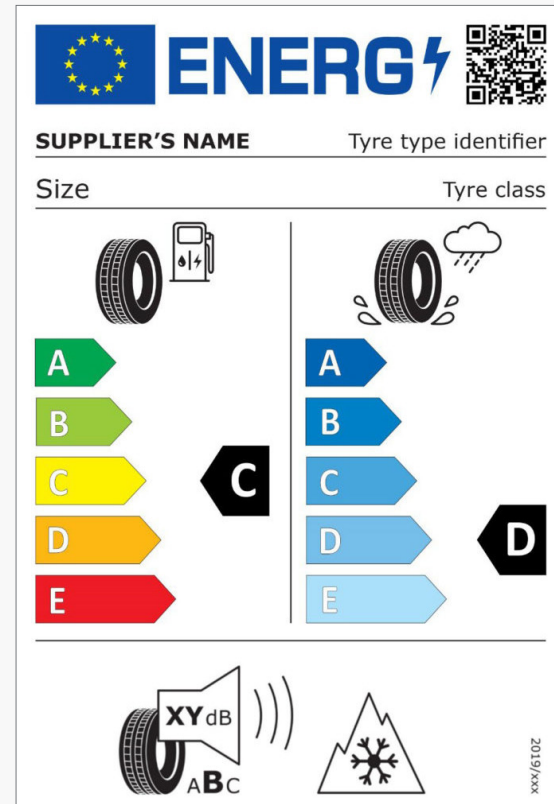
# YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know.

Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.



You'll see more in-depth information on your tyres while configuring your car. Click [here](#) to start building your CUPRA now.



## FUEL EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your fuel consumption, with tyres rated as class A being the most efficient.

## WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

## EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class A being the quietest and C the loudest.



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

Published in the UK, July 2024

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